

GENERAL SESSION I PROGRAM

Wednesday, Dec. 7
11:00 am - 11:45 pm

Welcome

Karl Zimmer, Moderator
American Peanut Council Board of Directors Chairman
Premium Peanut

The State of Play in Trade for 2023

Sharon Bomer Lauritsen
AgTrade Strategies Founder and APC consultant,
former Assistant U.S. Trade Representative

GENERAL SESSION II PROGRAM

Wednesday, Dec. 7

1:30 – 2:30 pm

Welcome

Collins McNeill, Moderator

American Peanut Council Board of Directors Vice-
Chairman

MC McNeill & Co

The Power of Jif

Nicole Massey

*Vice President, Consumer Foods Marketing,
The J.M. Smucker Company*

A Fireside Chat with Nicole Massey

Nicole Massey, Collins McNeill & Richard Owen